



## A Message from the Chairman

I recently came across an article in the Globe and Mail's Report on Business section that, as a long-time supporter of the OTA

Education Foundation's scholarship program, I found to be uncannily familiar. Entitled "scholarships for kids matter to employees"\*<sup>†</sup>, the article notes that more than 20 companies on the 2012 list of GTA Top Employers are now offering scholarships for workers' children as firms become "increasingly aware of what matters to employees". What a great idea.

The Foundation's scholarship program is unique in that it offers financial assistance exclusively to students of parents who work in trucking. In addition, through the application process, students are encouraged to learn more about the industry and its many career opportunities. Another benefit to employers: the Foundation even provides assistance to companies to help them promote Foundation scholarships to their workers.

While we are seeing an increase in the number of trucking and related companies that sponsor Foundation scholarship applications, it seems that the vast majority of companies are unaware that this industry-wide benefit program even exists. The beauty of it, of course, is that aside from promoting the scholarship opportunities to workers and sending in a donation each year, there is very little administration required on behalf of the companies whose employees benefit from the program. It's like having an employee benefit, for which there are very little financial or administrative resources required.

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More and more, financial assistance for post-secondary education is becoming important to both parents and students. According to Canada Census data, Ontario tuition fees have increased by 27% since 2008, which equates to more than 6% annually. Students who receive Foundation scholarships are children of truck drivers and owner-operators, dispatchers, maintenance personnel, as well as freight claims, sales, and other administrative staff. Given the economic downturn that started in 2008, salaries and wages have not kept pace with the rate of tuition and related fees.

Since 2008, the Foundation has handed out \$215,000 in scholarships, most of which have been funded by donations from industry. However, 2012 was a disappointing year. The Foundation received 52 scholarship applications that were sponsored by 32 companies. Due to a shortfall in donations, we were only able to hand out 13 scholarships. As a result, many students with strong academic performances, several with average grades approaching 90%, did not receive scholarships. We are hoping that in 2013, the industry will start to view the Foundation as its own self-administered scholarship program for workers, and that the donations will increase significantly to ensure that nearly all deserving applicants receive scholarships.

Each year, the Foundation's Selection Committee has a difficult task of awarding supplementary scholarships to exceptionally high achieving students. While the J.O. Goodman and C.V. Hoar scholarships have been

\* November 19, 2012 (<http://www.theglobeandmail.com/report-on-business/careers/top-employers/scholarships-for-kids-matter-to-employees/article5432488/>)

around for some time, the Bud Barr Scholarship was awarded for the first time in 2012. Congratulations are extended to the three winners, along with the companies that sponsored their applications. Also in 2012, the Foundation awarded its full slate of 10 Endowed Scholarships. These scholarships are funded in perpetuity by endowments from individual organizations, and are managed by the Foundation. All scholarship winners are listed in this update.

I would like to extend a welcome to Stephen Laskowski, OTA's senior vice-president, who is the newest member of the Foundation's board of directors. This brings the board roster to its full complement of 9 members, all of whom are part of the Ontario trucking industry.

The Foundation is excited about the upcoming launch of its new website scheduled for early 2013. In addition to hosting scholarship applications and listing our many scholarship winners, the new website will allow us to accept on-line donations securely.

Our many scholarship applicants are enrolled in a broad range of programs from engineering, sociology, nutrition, and bio-medical sciences to public relations, accounting, education and music. I feel proud that many of these successful individuals will be able to thank Ontario's trucking industry for providing a little help along the way. On behalf of our directors and our scholarship winners, I would like to thank all of you who have helped us make a difference through your donations. I hope that we can continue to count on the support of Ontario's trucking industry in 2013.



Scott Smith  
Chairman, OTA Education Foundation

## Outstanding First-Year Students Recognized for Achievements

The OTA Education Foundation awarded three exceptional first-year university and college students with supplementary scholarships to recognize their outstanding achievements. The scholarship applicants

are assessed on their high school academic achievement, service to community and volunteer work, extra-curricular activities, as well as an essay that answers a question on trucking.

### *Bud Barr Scholarship*

The inaugural **Bud Barr Scholarship**, which was announced at OTA's 2011 convention, was awarded to Katrina Frausel, as resident of Welland who is studying for a Bachelor of Sociology degree at the University of Victoria. Katrina plans to attain her Masters and PhD in Sociology and wants to inspire future leaders to promote change. Her application was sponsored by **Empire Transportation** of Grimsby, where Katarina's father has worked as a dispatcher for 11 years.

The Bud Barr Scholarship is named for Bud Barr, who served as the Foundation's Executive Director from 1992 to 2005, following his retirement from a long career in the Ontario trucking industry. The scholarship honours the memory of Bud Barr, who passed away in 2009.

### *The J. O. Goodman Scholarship*

The **J. O. Goodman Scholarship** was awarded to Lauren Stacey, a resident of Haileybury who is attending Queen's University with the goal of attaining a Bachelor of Arts degree with a major in Global Development Studies and a minor in English. Lauren hopes to gain a position at "Me to We" as a leadership facilitator. Her application was sponsored by **Grant's Transport** of New Liskeard, where her father is employed as a truck driver.

The J.O. Goodman Scholarship is named for Joe Goodman, who for 44 years was Senior Staff Executive of the Ontario Trucking Association (OTA). He served as the Foundation's Executive Director from its beginning in 1958 until 1978.

### *The C. V. Hoar Scholarship*

The **C. V. Hoar Scholarship** was awarded to Patricia Bailey, a resident of Gore Bay who is studying Community and Justice Services at Cambrian College in Sudbury. Patricia's long-term goal is to establish a sports camp for children with behavioural problems. Her application was sponsored by **Manitoulin Transport**

of Gore Bay, where her mother is employed as a claims analyst.

The C. V. Hoar Scholarship is named for Charles Hoar, who is one of the founding members of the OTA Education Foundation and who led the Foundation into its current form when he helped establish the J.O. Goodman Awards in 1979.

All three scholarship recipients were chosen by the Foundation's Selection Committee, and are selected each year from all qualifying scholarship applications from students who are entering their first year of post-secondary studies at recognized universities or colleges. The scholarships are funded from donations which come primarily from trucking and allied trades companies.

## Supporters Tee Off for Foundation

Two industry golf events chose to direct tournament proceeds to the OTA Education Foundation in 2012.

For the fourth year in a row, the Foundation was selected to be the official charity of the *David Virgoe Memorial Golf Tournament and Silent Auction*. The annual event, which is organized by David's widow Debbie and other family members, serves as a tribute to the late David Virgoe, a truck driver who lost his life after taking evasive action to avoid oncoming traffic caused by street racers on Highway 400 in 2007.

Once again, Cummins Eastern Canada *Beat Mike* Golf Challenge also directed proceeds to the Foundation. At the company's annual tournament, all players challenge president Mike Christodoulou on a designated par-3 hole. Any player with a tee shot that is closer to the hole than Mike's wins \$25. Cummins then doubles the amount won during the day and donates it to the Education Foundation.

All proceeds from these industry-sponsored events are used to fund the Foundation's annual scholarship program and are appreciated by the Foundation's many scholarship winners.

## 2012 Scholarship Winners

### University Scholarships

The following students each received an OTA Education Foundation **University** Scholarship in the amount of \$1,500 for 2012. Each application had to be sponsored by a trucking or trucking-related company (also listed) for which one of the student's parents work.

#### Empire Transport Ltd.

Katrina Frausel..... University of Victoria

#### Grant's Transport Ltd.

Lauren Stacey ..... Queen's University

#### J & R Hall Transport Inc.

Kristin Knill.....University of Guelph

#### J. D. Smith and Sons Limited

Alexandra Krolak ..... University of Western Ontario

#### Onfreight Logistics

Michelle Ferderbar ..... McMaster University

#### The TDL Group

Tiffany Mast..... Redeemer University College

#### TST Overland Express

Kayla McLean..... York University

#### Wills Transfer Limited

Kevin McIlvenna..... Queen's University

### College Scholarships

The following students each received an OTA Education Foundation **College** Scholarship in the amount of \$1,000 for 2012. Each application had to be sponsored by a trucking or trucking-related company (also listed) for which one of the student's parents work.

#### Cavalier Transportation Services Inc.

Matthew Gervais ..... Mohawk College

#### Kriska Transportation

Karolane Beaupre.....La Cité collégiale

## 2012 Endowed Scholarship Winners

The full complement of the Foundation's *endowed* scholarships was awarded in 2012. These ten scholarships are funded by income generated on the initial investments endowed by the companies for which the scholarships are named. Each scholarship is awarded based on criteria established by the scholarship sponsor. Annual donations from industry are not used to fund these scholarships.

The following students received scholarships under the Foundation's endowed scholarship program:

### The Bison Transport Scholarship

Awarded to a full-time student enrolled in a recognized Transportation, Logistics, Human Resources or Business program at a Canadian University or College

Cameron Brubacher

Wilfrid Laurier University, Waterloo ON

### Don Anderson Haulage Business and Technology Scholarships

Awarded to two graduating Stouffville District Secondary School students with high overall averages who are attending college to study business or technology

Business Scholarship

Alex Yakushin

Seneca College, Toronto ON

Technology Scholarship

Robert McCrossan

Centennial College, Toronto ON

### The Erb Group of Companies "Service to Community" Scholarship

Awarded to a first-year post-secondary student who demonstrates a commitment to his/her community through volunteerism

Kevin Dunk

Algonquin College, Pembroke ON

### Glasvan Great Dane Truck Trailer Service Technician Scholarship

Awarded to two high-achieving students registered in the Truck Trailer Service program

Travis Charters and Chris Hutchinson

Conestoga College, Waterloo ON

### Grant's Transport Limited Mathematics Scholarship

Awarded to the top university-bound math student graduating from Timiskaming District Secondary School

Lisa Belanger

Nipissing University, North Bay ON

### The J. D. Smith and Sons "Leaders of Tomorrow" Scholarship

Awarded to a university student who demonstrates a commitment to community, school or other volunteer undertaking through exemplary leadership qualities

Kelly Nelson

St. Francis Xavier University, Antigonish NS

### OTA Allied Trades Division Scholarships

Awarded to one university student and one college student who have completed at least one year of post-secondary education, and who has demonstrated a strong commitment to his/her academic performance

Kevin McIlvenna

Queen's University, Kingston ON

Megan Tilley

Sheridan College, Oakville ON

### OTA Professional Driver Memorial Scholarship

Awarded to one university student each year who is the son or daughter of a professional commercial truck driver

Sylvia Gurczak

University of Western Ontario, London ON



### Trailcon Leasing Trailer Service Technician Scholarship

Awarded to one student registered in the Truck Trailer Service program

Johnathan Schuster

Conestoga College, Waterloo ON

### TST Overland Express International Transportation and Customs Scholarship

Awarded to two students entering their second year of the International Transportation and Customs Program

Nathan Muir and Nicole Stolz

Seneca College, Toronto ON

## Foundation says “Thank You” to 2012 Donors

The Foundation’s scholarship program would not be possible without the generous support of our donors. The Foundation, on behalf of its scholarship recipients, would like to thank the following contributors that provided donations to fund the Foundation’s 2012 Scholarship program:



- Airtime Express
- Apps Transport Group
- Atripco Delivery Service
- Bridgeland Terminals Limited
- Bunnell Hitchon Insurance Brokers Inc.
- David Lawrence of CIBC Wood Gundy
- Cavalier Transportation Services Inc.
- Cummins Eastern Canada LP
- Drumbo Transport Limited
- Eassons Transport Limited
- Einwechter Limited
- Empire Transportation Ltd.
- F-1 Freight Systems Inc.
- Harland Veinotte Ltd.
- Help Unlimited
- HSBI Benefits Inc.
- J & R Hall Transport Inc.
- J.D. Smith and Sons
- K.I.D. Trailer & Equipment
- Keith Hall & Sons Transport
- Kriska Transportation
- Manitoulin Transport Inc.
- Miller Mobile Offices
- NAL Insurance Inc.
- Newcom Business Media
- OTA Allied Trades Division
- Paxton Transport Ltd.
- Peter Hodge Transport Ltd.
- Shuttle Express Inc.
- Steed Standard Transport
- The Tandet Group
- Tibbs Transport Inc.
- TKO Transportation Inc.
- TransCore Link Logistics Corp.
- W. F. Hayball Foundation
- Weir Foulds LLP
- Wills Transfer Limited
- Wilson Logistics Inc.
- Woodcock Brothers Corporate Group

## Our Board of Directors

### Officers

Chairman

**Scott Smith**

J. D. Smith and Sons

Vice-Chairman

**Ellen Poll**

Drumbo Transport

Secretary-Treasurer

**Peter Hodge**

Peter Hodge Transport Limited

### Directors at Large

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Gordon Box Consulting Inc.

**Stephen Laskowski**

Ontario Trucking Association

**George P. Ledson**

Cavalier Transportation Services Ltd.

**Rob O’Reilly**

TST Overland Express

**James Steed**

Steed Standard Transport Limited

**Scott Tilley**

The Tandet Group

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**Executive Director**

Betsy Sharples

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**Web:**

[www.ontruck.org/educationfoundation](http://www.ontruck.org/educationfoundation)



## Invest in the Future of Trucking!

### Make a Donation to the OTA Education Foundation

Thank you for agreeing to support the OTA Education Foundation with your financial donation. Please note that in addition to the tax receipt that you will receive, you will also be notified in advance when the application forms for various scholarships become available. This marketing information can be shared with your employees/contractors who may have college/university aged children who are in need of and would like to apply for Education Foundation scholarships.

Please complete the following information, and return with your cheque made payable to the OTA Education Foundation, Inc. to the address noted below.

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Province \_\_\_\_\_ P/C \_\_\_\_\_

Phone No. \_\_\_\_\_ E-Mail Address \_\_\_\_\_

Address to send charitable receipt:  as above, or (please complete)

Address \_\_\_\_\_

City \_\_\_\_\_ Province \_\_\_\_\_ P/C \_\_\_\_\_

Amount Enclosed: \$ \_\_\_\_\_

Suggested Contribution Guideline:	
Number of Employees/Contractors	Suggested Minimum Contribution
25 or less .....	\$250
26 to 100 .....	\$750
101 to 500 .....	\$1,000
501 to 1000.....	\$2,000
1,000+.....	\$4,000

I would like to receive information regarding the availability of scholarship application forms in advance to share with my workers. Please send a *Scholarship Promotion Kit* to:

as above, or

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Province \_\_\_\_\_ P/C \_\_\_\_\_

Phone No. \_\_\_\_\_ E-Mail Address \_\_\_\_\_

*Thank you for your support.*

